

PRE-EARN: 1 DECEMBER 2020–4 JANUARY 2021 | **CUSTOMER LAUNCH:** 5 JANUARY–28 FEBRUARY 2021

SALE *a-bration!*

SHOP, HOST, OR JOIN TO EARN FREE PRODUCTS!



WELCOME TO YOUR FIRST SALE-A-BRATION PRE-EARN!

The pre-earn period started on 1 December and goes until 4 January 2021, so now is a great time to get ready. Here's how it works:

SHOP

During Sale-A-Bratation, beginning 5 January 2021, both demonstrators and customers can earn **FREE** products. For every **\$50 or \$100** you spend, you can choose between two purchasing levels of free products. The pre-earn period is the perfect time to take advantage of your demonstrator perks, and get your hands on Sale-A-Bratation products early. Demonstrator orders placed during the pre-earn period will qualify for Sale-A-Bratation products, so you can get ready for when it is available to customers 5 January!

HOST

During the Sale-A-Bratation pre-earn period, also use the pre-order to get your hands on new products from the upcoming mini catalog, and get ready for all the parties that will be hosted during Sale-A-Bratation. Additionally, as a demonstrator, you will be able to purchase the Sale-A-Bratation host set early, so when 5 January comes, you can show it off to any potential hosts.

JOIN

Know anyone who is interested in becoming an independent Stampin' Up! demonstrator? There's no better time to join than during Sale-A-Bratation, when demonstrators get special perks that you won't see any other time of the year. This would be a great opportunity to show potential recruits at events what they can get if they sign up during Sale-A-Bratation.

The customer launch of Sale-A-Bratation is just around the corner, so gear up now during the pre-earn period, and use those demonstrator perks, so you can be ready on 5 January.